



SERVICES OVERVIEW

IMAGINATION ENGINEERED BY AI.

A creative IP company built on AI-native systems — not a production house.



SERVICES OVERVIEW

WE ARE AN AI COMPANY FIRST CREATIVE CRAFT SECOND TO NONE.

Every workflow, every asset, every deliverable is built AI-native from day one.
Creative direction still holds the line — AI is the engine underneath it.

■ AI-NATIVE WORKFLOWS ■ OWNED SYSTEMS, NOT ONE-OFFS ■ CREATIVE DIRECTION AT THE CORE



SERVICES

WHAT WE DO



AI STRATEGY & TRANSFORMATION

Workflows that compound, not collapse.



CONTENT PRODUCTION

Intelligent systems at studio speed.



AI ANIMATION

Character performance at AI velocity.



BRANDING & CREATIVE DIRECTION

Motion identity that behaves like a product.



MEDIA EXPERIENCES

Immersive moments, built for platforms.



GROWTH, SOCIAL & PERFORMANCE

Content engineered to perform.



SERVICE 01

AI STRATEGY & TRANSFORMATION

Workflows that compound, not collapse.

- ◆ OPS & TOOLCHAIN AUDITS
- ◆ PLAYBOOKS & GOVERNANCE
- ◆ THROUGHPUT & QUALITY LIFT





SERVICE 02

CONTENT PRODUCTION

Intelligent content systems at studio speed.

- CONCEPT THROUGH DELIVERY
- MOTION-FIRST STORYTELLING
- LOCALIZATION-READY MASTERS





SERVICE 03

AI ANIMATION

Studio-grade character performance, at AI velocity.

- CHARACTER & SERIES ANIMATION
- ARABIC-FIRST STORYTELLING, SCALED GLOBALLY
- CREATIVE DIRECTION HOLDING THE LINE





SERVICE 04

BRANDING & CREATIVE DIRECTION

Motion identity that behaves like a product.

- POSITIONING & NARRATIVE SYSTEMS
- VISUAL & MOTION IDENTITY
- BRAND GOVERNANCE AT SCALE



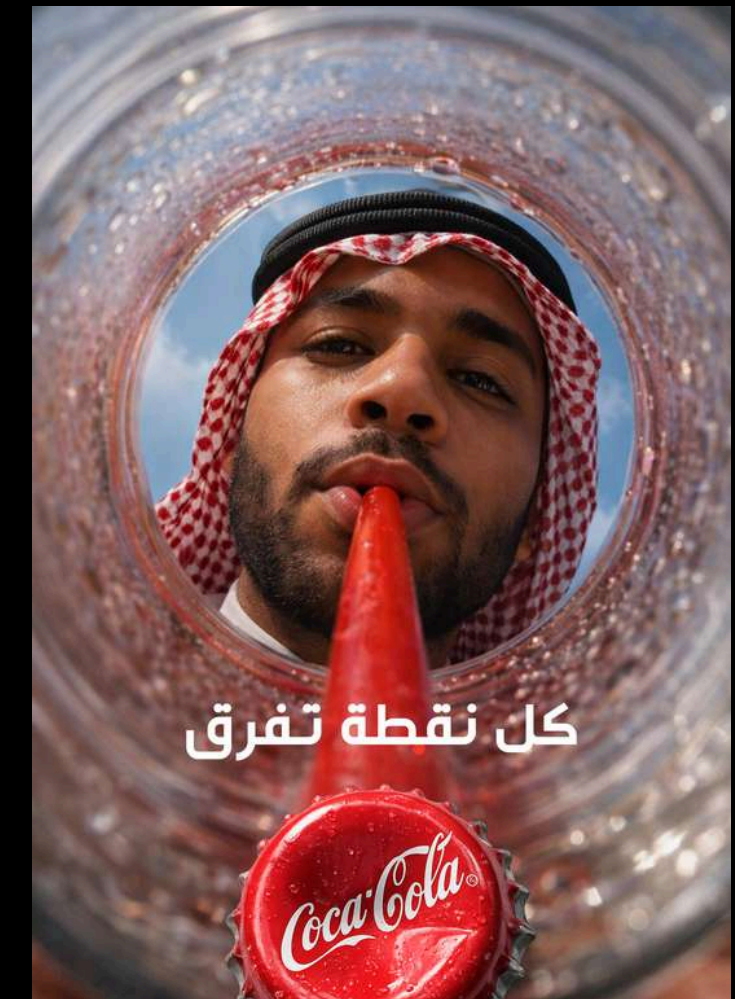


SERVICE 05

MEDIA EXPERIENCES

Immersive moments, built for platforms.

- EXPERIENCE DESIGN
- REAL-TIME & LINEAR MEDIA
- PLATFORM-NATIVE DELIVERY



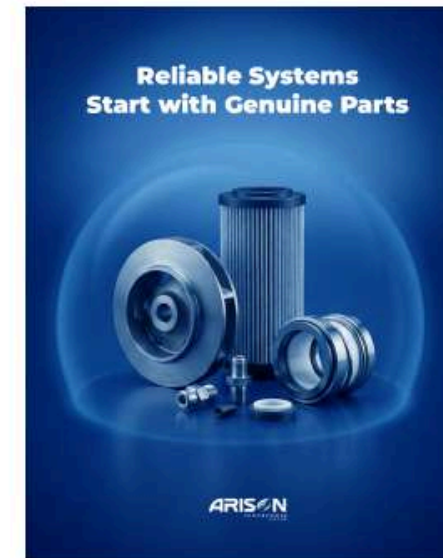


SERVICE 06

GROWTH, SOCIAL & PERFORMANCE

Content engineered to perform, not just post.

- CREATIVE TESTING SYSTEMS
- ALWAYS-ON SOCIAL
- PAID & COMMUNITY CONTENT



THE MODEL

CREATE. OWN. SCALE. LICENSE. EXPAND.

A repeatable playbook for turning imagination into infrastructure.

CREATE

Develop characters, stories, brands, and systems.

Own

Structure as long-term IP and company assets.

Scale

Expand across channels, formats, and languages.

License

Unlock partnerships, sponsorships, distribution.

Expand

Build new ventures around proven assets.

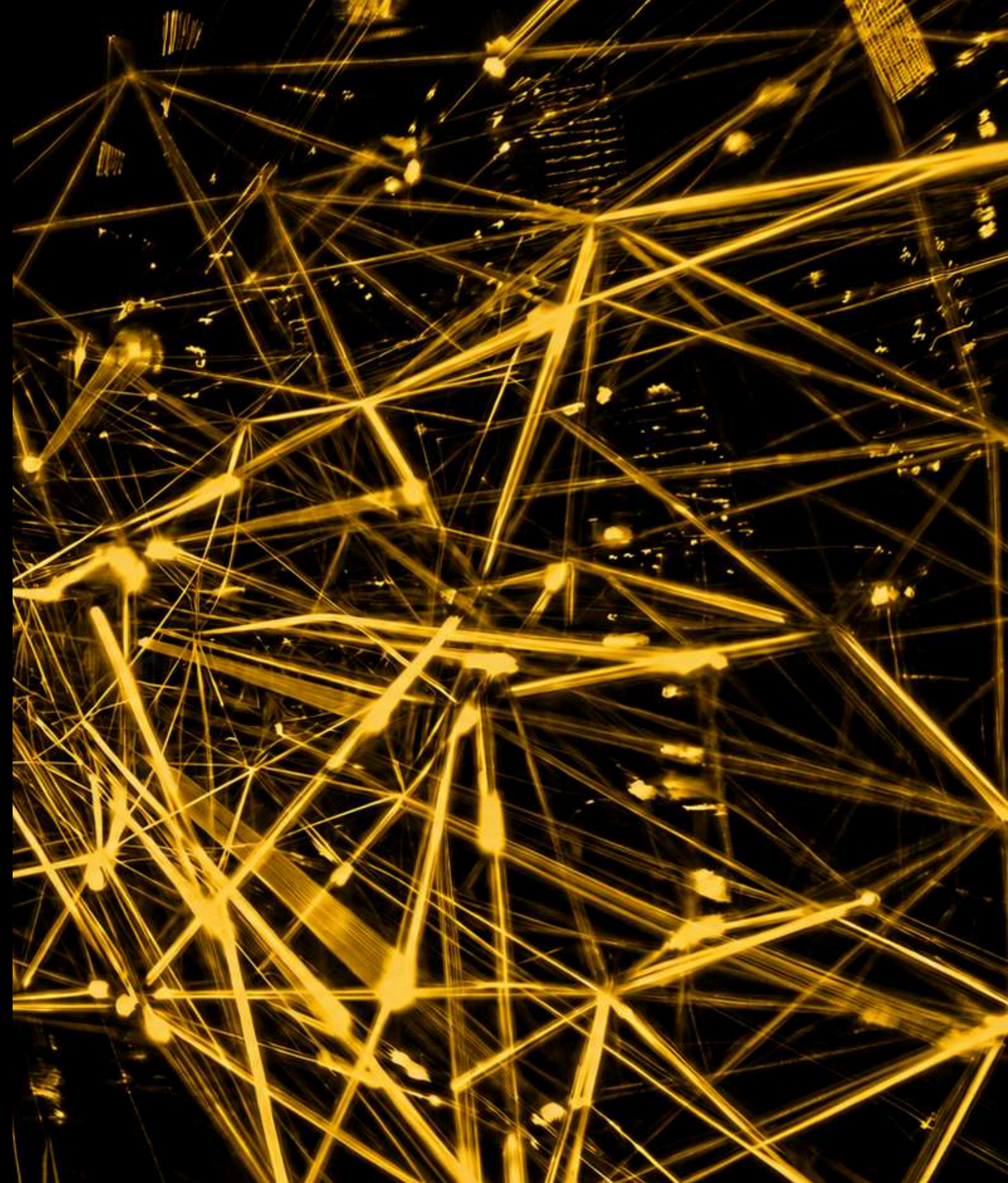


WHY US

WHY PARTNER WITH US

Content engineered to perform, not just post.

- **SPEED WITHOUT LOSING CRAFT**
AI compresses timelines; creative direction holds the line.
- **IP YOU OWN**
Systems and assets built for reuse, not single campaigns.
- **PROVEN AT SCALE**
The same systems power our own owned media ventures.
- **ARABIC-FIRST, GLOBAL-READY**
Native fluency, scaled to any market or language.





SELECTED WORK

CINEMATIC PROOF. NOT PROMISES.



SOCIAL MEDIA MANAGEMENT

COCA COLA

Full brand social content system for Saudi Arabia's pioneering multinational beverage brand

Instagram / TikTok

SOCIAL MEDIA MANAGEMENT



FOOD · SAUDI ARABIA

PFS

Complete brand identity for a Saudi-made food company — logo, packaging, bags, mailers, and full collateral system.

360

BRAND SYSTEM



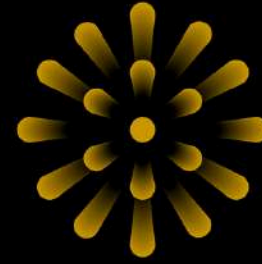
SEE IT IN MOTION

WATCH OUR SHOWREEL

A short look at the systems, craft, and characters behind the work.

► **WATCH THE SHOWREEL**





THE
IMAGINATION
COMPANY

Let's build what's next.

Tell us what you're building. We'll show you how
AI-native systems get it there faster.

BOOK AN INTRO CALL

hello@imaginationcompany.ai · imaginationcompany.ai